



KENS-TV
5400 Fredericksburg Rd.
San Antonio, TX 78229

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # 864076

Schedule Dates 10/30/12-11/05/12
Advertiser Democratic Congressional Campaign Cmte. (2207:
Agency/T-Code Great American Media (2039)/556615156
Product Political - US House (1175)
Brand DCCC 10/30 (171666)
Salesperson Welte, Nick (1463)
Sales Office TeleRep - Philadelphia
Buyer Name KAUFMAN, MEREDITH
Phone/Fax /
CPE 11/14/2216
Account Types National/Political PAC - Agency
Billing Type Standard
Comments DCCC 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC CONGRESSIONAL
CAMPAIGN COMMITTEE

Date Entered 10/24/12
Last Modified 10/25/12
Entered By Lupe Hernandez
CO-OP No
Headline # 06394998
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,630.00
Net Total \$20,570.00
Sales Tax

San Antonio (KENS) (KENS)

By Broadcast Month	Spots	Rate
Nov. 2012	20	\$24,200.00
Grand Total:	20	\$24,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	10P- 10:35P (CT)	1		X	X	X	X			1	\$3,000.00	\$3,000.00	San Antonio (KENS) (KENS)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, EYEWIT NWS-10<	10/24/12
2.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	9:58A- 10:57A (CT)	1		X	X	X	X			1	\$1,200.00	\$1,200.00	San Antonio (KENS) (KENS)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, PRICE-RT 1-CBS<	10/24/12
3.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	10:35P- 11:37P (CT)	1		X	X	X	X			1	\$1,200.00	\$1,200.00	San Antonio (KENS) (KENS)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, D LETTRMAN-CBS<	10/24/12
4.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	10:57A- 12P (CT)		1							1	\$1,500.00	\$1,500.00	San Antonio (KENS) (KENS)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, YOUNG&RESTLESS<	10/24/12
5.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	12:30P- 2P (CT)		1							1	\$1,200.00	\$1,200.00	San Antonio (KENS) (KENS)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, TALK-CBS<	10/24/12
6.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	12P- 12:30P (CT)	1		X	X	X	X			1	\$1,200.00	\$1,200.00	San Antonio (KENS) (KENS)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, EYEWIT NWS-12<	10/24/12

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7.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	3P- 4P (CT)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	San Antonio (KENS) (KENS)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, ELLEN<	10/24/12
8.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	4P- 4:30P (CT)	1	1							1	\$1,200.00	\$1,200.00	San Antonio (KENS) (KENS)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, EYEWIT NWS-4<	10/24/12
9.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	4:30P- 5P (CT)	1		X	X	X	X			1	\$1,200.00	\$1,200.00	San Antonio (KENS) (KENS)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, JEOPARDY<	10/24/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	5P- 5:30P (CT)	1	1							1	\$1,800.00	\$1,800.00	San Antonio (KENS) (KENS)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, EYEWIT NWS-5<	10/24/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	4:58A- 6A (CT)	1	1							1	\$800.00	\$800.00	San Antonio (KENS) (KENS)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, EYEWIT NW 5AM	10/24/12
12.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	6P- 6:27P (CT)	1						1		1	\$900.00	\$900.00	San Antonio (KENS) (KENS)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, EYEWIT NWS-6<	10/24/12
13.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	6A- 7A (CT)	1		X	X	X	X			1	\$1,200.00	\$1,200.00	San Antonio (KENS) (KENS)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, EYWT NW-MRN-6A<	10/24/12

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14.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	6:28P- 6:58P (CT)	1		X	X	X	X			1	\$2,500.00	\$2,500.00	San Antonio (KENS) (KENS)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, WHEEL-FORTNE<	10/24/12
15.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	7A- 9A (CT)	1		X	X	X	X			1	\$800.00	\$800.00	San Antonio (KENS) (KENS)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, CBS THS MRNG-2<	10/24/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	9A- 9:55A (CT)		1							1	\$500.00	\$500.00	San Antonio (KENS) (KENS)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, GREAT DAY SA<	10/24/12
17.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	3P- 4P (CT)		1							1	\$1,000.00	\$1,000.00	San Antonio (KENS) (KENS)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, ELLEN<	10/24/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	7A- 9A (CT)		1							1	\$800.00	\$800.00	San Antonio (KENS) (KENS)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, CBS THS MRNG-2<	10/24/12
19.0	Normal Line / SPOT	10/30/12-10/30/12	1	:30	4:30A- 5A (CT)			1						1	\$200.00	\$200.00	San Antonio (KENS) (KENS)	EWN 430AM-mg from order 860752 1x@600. and order 860816 1x@600.00 due to LTC...	10/25/12

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20.0	Normal Line / SPORTS	10/31/12-10/31/12	3	:30	9:30P- 10P (CT)				1					1	\$1,000.00	\$1,000.00	San Antonio (KENS) (KENS)	SA SPURS POST GAME-mg from order 860752 1x@600. and order 860816 1x@600.00 due t	10/25/12

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